

# Welcome to Business Design

This is the Knowledge Base of the [Orange Hills™ GmbH](#). We have published everything you need to close the gap between new business ideas and first revenue. *Crazy?* Maybe. But we believe sharing this knowledge is a great way to accomplish our mission: **Enabling our clients.**

 Our new certificate program "Business Design & Innovation" in cooperation with TU München / TUM School of Management has been launched officially: [Check out the official TUM website...](#) 

No bullsh\*t. Just facts.  
Bon voyage.

CHAPTER 1



Introduction

CHAPTER 2



Roles

CHAPTER 3



Process

CHAPTER 4



Tools

CHAPTER 5



Business  
Design  
Academy

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Downloads &  
Shortcuts

APPENDIX



Intranet

## About

This Knowledge Base has been designed for team coaches, innovation managers and business developers who are responsible for establishing a modern innovation management system or guiding teams through innovation projects - from the first idea to the market. Feel free to use our experience to facilitate your next project.

For more information about [Orange Hills™ GmbH](#), please click [here](#).

## Support

If you need any help or advice or want to share your experience with Business Design, please drop us a line. We love to hear from you.

E: [support@orangehills.com](mailto:support@orangehills.com)  
P: +49-89-4520545-0



Meet us at [Business Design Network](#).

## Updates

[Design Workshop](#)

Jul 26, 2021 • updated by Kai Dierkesmann • [view change](#)

[Setup Phase](#)

Jul 15, 2021 • updated by Bernhard Doll • [view change](#)

[Picture of the Future](#)

Jun 18, 2021 • updated by Bernhard Doll • [view change](#)

[project\\_classification.png](#)

Jun 18, 2021 • attached by Bernhard Doll

[Modul 7: Woche "Decide"](#)

May 10, 2021 • updated by Bernhard Doll • [view change](#)